# Paparazzi Accessories Information Packet



Paparazzi Accessories Independent Consultant Colleen Menning #28606

## Top 10 Reasons why you should become a



- 1. **45% profit** Earn \$25-\$50 an hour plus monthly commissions from building a team.
- 2. Flexible hours Sell when & where you want. You set the pace for your business.
- 3. Affordable product that sells itself It's fun, trendy and women go crazy over our \$5 jewelry!
- 4. No catalogs Our product changes every day so there's always something new to offer your customers. No need to wait for a new catalog for new products.
- 5. Unlimited supply of fashion-forward accessories and jewelry to wear.
- 6. **Party, Party, Party –** People will want you to throw parties with you because they are FUN! No need for a boring presentation. Ladies just love to come and shop!
- 7. **Great recognition programs** Paparazzi loves to recognize and reward their consultants with reward programs, contests and more.
- 8. Awesome tax deductions Earn free trips, attend Paparazzi's fabulous convention and more.
- 9. Make new friends Build lasting friendships with your customers and your team members
- 10. **UNLIMITED Income potential –** SERIOUSLY!!!! You have the ability to earn as much or as little as YOU choose!

#### Want to learn more?

Contact: Colleen Menning at www.Paparazziaccessories.com/28606



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# Still thinking about it?

If you love fun fashion, try your hand at a Paparazzi party yourself. It's easy and affordable – simply invite people over to experience trendy accessories that sell themselves. You determine the who, where, and when. You set up the product in a party atmosphere. Best of all, when you sell, you keep the 45% commission.

There's no pressure. No gimmicks. No party games or sales presentations. Becoming a Paparazzi Consultant is straightforward and simple:

- Buy your inventory up front
- Free Website
- Earn immediate cash with a 45% commission
- No catalogs or customer orders to mess with
- Sell where and when you want
- Get additional compensation when others become Consultants
- Have parties to fund a vacation, or for serious income
- No long-term commitment
- Have fun showing and selling products women love

It works because it's fun and affordable for both you and your potential customers. Paparazzi has a look for everyone, and at \$5 per piece, who can resist?

### **Humble Beginnings**



When sisters Misty and Chani began selling jewelry, their original intent wasn't to begin a national phenomenon. "We just enjoyed showing people how to accessorize," explains Misty. But what began as a whim was clearly filling a need.

Women flocked to buy accessories that were trendy, but not too intimidating. Classic, but never boring. Best of all, incredibly affordable. At just \$5 per piece, Paparazzi Accessories became an invitation to experiment with color, try a more daring style, and do it without risk of buyer's regret. Paparazzi made fashionable finds accessible for every outfit, for every age group, and for every sense of style. The company grew 900% in just six months.

Today, the concept of "accessibility" extends to the very mission of Paparazzi. Accessories are sold exclusively through Paparazzi Consultants, and anyone who wishes to sell the line can do it for themselves. The result is a flourishing business that empowers women and builds self-assurance with a fun financial future.

Paparazzi founders Misty and Trent Kirby, and Chani and Ryan Reeve, continue to expand the company with hands-on leadership and clear purpose. They individually design and source materials for Paparazzi products while working directly with manufacturing partners to create the fashion-forward results.

# Getting started on any Budget

### \*Starter Kits\*

The best way to get started is to buy a starter kit. They have 3 available. I HIGHLY recommend buying the Large Home Party kit. It will help you to be the most successful from the very beginning.

The following is the cost of the kits and what comes in them.

#### **\$99** Just to Show – Retail Value \$175

35 pieces, 1 Trend Blend (From the Fashion Fix), Style Snapshot, Stylist Tip Card, Necklace Bust, 50 Pink Sales Bags, Paparazzi Business Success Plan, 25 Display Hooks, Complete Jewelry Tool Kit, 25 Party Invitations, Vinyl Window Decal, 25 Receipts, 5 Consultant Enrollment Forms, 10 Thank You Cards, 10 Frequent Buyer Loyalty Cards, 5 Compensation Plan brochures

#### **\$299 Small Home Party Kit – Retail Value \$600**

120 pieces of inventory hand-selected to offer your customers a broad variety of the finest Paparazzi fashions in every color, 3 Style Snapshots, 3 Stylist Tip Cards, Necklace Bust, Ring Display, 50 Pink Sales Bags, Paparazzi Business Success Plan, 75 Display Hooks, Complete Jewelry Tool Kit, 50 Party Invitations, Vinyl Window Decal, 25 Receipts, 5 Consultant Enrollment Forms, 10 Thank You Cards, 10 Frequent Buyer Loyalty Cards, 5 Compensation Plan brochures

#### \$499 Large Home Party Kit – Retail Value \$1100 \*Best Option

200 pieces of inventory, 5 Style Snapshots, 5 Stylist Tip Cards, Necklace Bust, Ring Display, Earring Display, Bracelet Display, 100 Pink Sales Bags, Paparazzi Business Success Plan, 100 Display Hooks, Complete Jewelry Tool Kit, 50 Party Invitations, Vinyl Window Decal, 25 Receipts, 5 Consultant Enrollment Forms, 10 Thank You Cards, 10 Frequent Buyer Loyalty Cards, 10 Compensation Plan brochures, FREE Convention Ticket.

Who are your customers?

- 1. Family
- 2. Friends
- 3. Neighbors
- 4. Co-workers
- 5. School Fundraiser Committee
  - 6. Salons
  - 7. Boutiques
  - 8. Booster Clubs

I hope that you have found this kit informative and helpful. As promised, No strings attached. Feel free to contact me if you have any questions.

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